



## WISCONSIN GRAPE GROWERS SURVEY 2011

This survey is being conducted by the Wisconsin Grape Growers Association (WGGA). The purpose of this survey is to get a better understanding of the present cold climate grape growing industry in Wisconsin. By documenting where we are today, we will be able to better assess growth and trends in the future. This survey should take 10-15 minutes to complete.

This survey guarantees respondent confidentiality. All data will be used in a form that will make it impossible to determine the identity of the individual responses. That is, the survey responses will not be integrated, analyzed, or reported in any way in which the confidentiality of the survey responses is not absolutely guaranteed.

Please feel free to contact Becky Rochester, Grape Marketing Coordinator, with any questions at [becky@wigrapes.org](mailto:becky@wigrapes.org).

Cheers,

Becky Rochester

### GENERAL INFORMATION

**Last Name:**

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**First Name:**

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**What is the name of your vineyard (if applicable)?:**

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**Telephone Number:**

i.e. 608-123-4567

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**Email Address:**

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### VINEYARD INFORMATION

**Which county is your vineyard located in?**

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**Year when vineyard was first planted?**

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**Total acreage of grapes planted today (bearing):**

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**Total acreage of grapes planted today (non-bearing):**

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**GRAPE VARIETIES PLANTED TODAY**

Here is a list of some of the more popular Wisconsin varieties to help you out: Bluebell, Brianna, Catawba, Chardone1, Concord, Edelweiss, ES 6-16-30, Espirit, Frontenac, Frontenac gris, Kay Gray, King of North, La Crescent, LaCrosse, Leon Millot, Marechal Foch, Marquette, Noiret, Prairie Star, Reliance, Sabrevois, St. Croix, St. Pepin, Seyval, Somerset Seedless, Steuben, Traminette, Valiant, Vidal Blanc, Vignoles, Other

**Please list grape varieties you planted prior to 2007 and number of vines planted by variety:**

i.e.: Frontenac 500 vines

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**Please list grape varieties you planted between 2007-2010 and number of vines planted by variety:**

i.e.: Frontenac 500 vines

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**Please list grape varieties you planted but have pulled out, number of vines that were planted by variety and reason why pulled out:**

i.e: Frontenac 500 vines low vigor, flavor profiles, marketing

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**Do you plan on planting more grapes in the future? (circle one)**

- Yes
- No
- Other

**PLANTING GRAPES IN FUTURE ACREAGE & VARIETIES**

Here is a list of some of the more popular Wisconsin varieties to help you out: Bluebell, Brianna, Catawba, Chardone1, Concord, Edelweiss, ES 6-16-30, Espirit, Frontenac, Frontenac gris, Kay Gray, King of North, La Crescent, LaCrosse, Leon Millot, Marechal Foch, Marquette, Noiret, Prairie Star, Reliance, Sabrevois, St. Croix, St. Pepin, Seyval, Somerset Seedless, Steuben, Traminette, Valiant, Vidal Blanc, Vignoles, Other

**Total acreage you estimate you will plant to grapes over the next five years:**

i.e. 3.25 acres

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**Please list all grape varieties you will plant in the future and number of vines:**

i.e.: Frontenac 500 vines

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**GRAPE HARVEST**

**During the 2010 harvest, I (please circle all that apply below):**

- Sold my grapes to a local winery (wineries)
- Sold my grapes to a home winemaker
- Made wine commercially with my grapes
- Made wine as hobby with my grapes
- Did nothing with my grapes
- Let the birds eat my grapes
- Other

**If you chose "Other" above, please make note below:**

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**Please list varieties and pounds per variety that you harvested last year (2010):**

i.e.: Frontenac 100 pounds

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**Please list varieties and pounds per variety that you are looking to sell this harvest (2011):**

i.e.: Frontenac 100 pounds

